

Vocantas Adds to Executive Team to Support Increased Sales and Continued Expansion

Seasoned professionals to increase market presence and expand product reach

OTTAWA, ON, JANUARY 15, 2019 – Vocantas, the leader in multimodal communication, announced today that [Brant Drummond](#) and [Steve Grassie](#) have joined the company. Drummond joins as Director of Research and Development and Grassie joins as Director Business Development.

Drummond brings over 30 years of experience in software development and process improvement with a successful global track record in leadership and managing technology in enterprise and small- and medium-sized markets. At Vocantas, he is responsible for expanding the company’s multimodal software as a solution (SaaS) product offerings.

Grassie brings deep knowledge and experience in sales, management and marketing initiatives in telecom and software solutions through channel and service providers. At Vocantas, Grassie is responsible for increasing partner and customer relationships to support the overall business plan.

“We are pleased to welcome these seasoned professionals to our team as Vocantas continues to grow and develop product offerings,” said [Gary Hannah](#), CEO, Vocantas. “Vocantas recently reported a very positive fiscal 2018. The experience and knowledge that Drummond and Grassie bring will continue to strengthen our team and increase our market presence to expand our reach of multimodal communication solutions.”

Responding to customers’ feedback, new features and capabilities are being added to the CallAssure suite of products, positioning Vocantas to experience a positive 2019. Adding to Automated Shift Callout is a revamped emergency notification system, Automated Staff Alert. This system offers organizations the ability to quickly inform staff to return to work or stay away from a facility (i.e., plant shutdown due to inclement weather). Another upcoming exciting module is Advance Booking, which allows companies to reduce the burden in planning future shift and vacation planning. In addition, an enhanced Absence Reporting will be launched, which virtually eliminates the manual processes when staff is off work or late.

About Vocantas Inc.

Vocantas develops hosted and premise-based multimodal communications solutions, including interactive voice, text and email, using advanced computer telephony and speech recognition technology to provide businesses and service providers with more efficient outreach capabilities. Vocantas solutions help organizations with complex scheduling environments and processes, and those in the higher education, utilities, healthcare, manufacturing, and customer service environments improve outreach and engagement while reducing operating costs.

Visit vocantas.com for a free interactive demo of Vocantas solutions that intelligently respond to your customers.

Media Queries

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