



FOR IMMEDIATE RELEASE

Algonquin College and Vocantas to Set the Standard for Proactive Pandemic Management

Automated Outreach Solution the Missing Link in Effective Tracking of Influenza and Other Infectious Disease

OTTAWA, ON, CANADA - September 24, 2008 - Algonquin College has implemented a unique solution to address an important element within its pandemic response plans. Until now, there was no effective means of identifying the exact point of a pandemic's lifecycle. With an advanced interactive voice response (IVR) solution from Vocantas Inc., the College has successfully conducted trials using the influenza module that have enabled the prompt recognition and tracking of any symptoms its residents may be experiencing.

Within a brief timeframe, the turnkey system securely contacted a large population of the school's residents by telephone and automatically recorded the results for evaluation by designated College administrators. Students voiced their responses to a number of questions that were specifically designed to eliminate any false positives. These statistics provided College administrators with a precise means of monitoring the health status of the students, which will enable future tracking of any potential pandemic trends and patterns.

"This system allows us to quickly and accurately gauge our residents' health status, and has enhanced our ability to effectively respond in the event of a pandemic." said Robert Gillett, President of Algonquin College. "Vocantas' proficiency with healthcare applications has proven to be highly instrumental in the successful implementation of the system."

"Algonquin College has advanced its readiness through extensive consultation with Vocantas," said Gary Hannah, President and CEO of Vocantas Inc. "We are extremely proud to work with Algonquin College to address this critical component of its pandemic planning."

Vocantas, a Canadian company with over a decade of experience in proactive outreach solutions, helps colleges and universities improve student retention and better manage health and safety on campus. Vocantas is also working closely with local physicians and hospitals to successfully triage patients upon discharge to prevent adverse events.

- More -



(Page 2 - Algonquin College and Vocantas to Set the Standard)

About Vocantas

Vocantas is a developer of interactive voice response systems (IVRS) that use advanced computer telephony and speech technology to provide its customers with cost-effective customer outreach solutions. The company's easy-to-use, turn-key solutions offer customizable core features and optional enhancements that integrate seamlessly with existing systems. Its products have particular application in the healthcare, education, utilities and customer service environments where they have been proven to increase efficiencies while minimizing operational costs. For more information, please visit www.vocantas.com.

About Algonquin College:

Algonquin College of Applied Arts and Technology is located in the Nation's Capital and the Ottawa Valley and is the fourth largest college in Ontario. Algonquin is a leader in the integration of technology into learning. Algonquin College has a diverse population of nearly 16,000 fulltime students and more than 39,000 part-time registrations in more than 140 programs and is committed to student success. For more information please visit www.algonquincollege.com.

For more information contact:

Vocantas Marketing Communications
info@vocantas.com
877-271-8853 X 545