



FOR IMMEDIATE RELEASE

Vocantas Highlighted In 2007 Branham's Top 25 Canadian It Up and Comers with Innovative Products

Branham singled out Vocantas as one of four Ottawa companies

OTTAWA, ON, CANADA - March 23, 2007 - Vocantas Inc., a leading developer of Interactive Voice Response (IVR) solutions for healthcare and customer service verticals, announced today that they were included as one of four Ottawa companies on the 2007 Branham list of the Top 25 Canadian IT Up and Comers.

Vocantas delivers Interactive Voice Response (IVR) solutions to solve real world issues for its customers and their stakeholders. By adopting Vocantas solutions, organizations realize lower costs and significantly increased operational efficiencies resulting in proven, superior customer service. Vocantas prides itself on its dedication to a keen understanding of its customer's requirements ensuring that technology is implemented only when it can add value to all parties.

With over a decade of experience—and alignment with industry-leaders and professionals—Vocantas is innovative in developing natural-sounding speech technology tools that use a combination of advanced computer telephony and speech technologies.

Branham Group is a leading "Go to Market" consultancy, exclusively focused on the technology sector. Branham is committed to delivering innovation by shaping data, intelligence and knowledge into focused analysis, breakthrough advice and thought leadership. Now in its fourteenth year, the Branham300 continues to highlight the top Canadian IT companies. It represents a truly insightful piece of intelligence on the Canadian information technology market. Canadian companies are ranked based on worldwide revenues whereas multinationals are ranked solely on revenues earned within Canada.

"This year's Top 25 Up and Comers once again come from a variety of IT segments and provinces. These young companies have differentiated themselves by creating innovative products and services in interesting fields of information technology. This Top 25 list is not a ranking of companies based on revenue; rather, it is a listing of companies Branham Group believes could be the next who's who in the Canadian sector." - Branham cover story - March/April issue of Backbone Magazine and/or www.backbonemag.com/top300.

View the complete list of the Top 25 Canadian IT Up and Comers in their latest edition online at www.branham300.com or in the March/April issue of Backbone Magazine.



About Vocantas

Vocantas is a developer of interactive voice response systems (IVRS) that use advanced computer telephony and speech technology to provide its customers with cost-effective customer outreach solutions. The company's easy-to-use, turn-key solutions offer customizable core features and optional enhancements that integrate seamlessly with existing systems. Its products have particular application in the healthcare, education, utilities and customer service environments where they have been proven to increase efficiencies while minimizing operational costs. For more information, please visit www.vocantas.com.

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