

Automated Outreach for Higher Education: Engage Students in Time to Make a Difference with Scaller™

What if you could ensure more communication with students, better-informed staff and more successful retention programs?



The Scaller service automatically calls students by telephone to collect and deliver essential information in support of their academic success. Scaller is a cost-effective way for colleges and universities to engage more effectively with students.

Scaller makes it possible for you.

By automating student outreach and engagement, Scaller solves many of the challenges faced in higher education today with:

- Timely capture of support requirements and areas of need, regardless of student demographics
- Immediate results with identification of students in need of intervention, so they can be addressed in time to make a difference
- Efficient resource allocation in areas where need is highest
- Status trending for effective management of student retention programs

Scaller is an interactive voice response system (IVRS) developed for higher education.

Scaller makes student engagement achievable, so limited skilled resources can be put to best use:

- Increase student awareness of programs and resources available to them
- Provide a measuring tool on the effectiveness of specific programs and initiatives
- Empower faculty to proactively address the needs of students

This automated process has been designed with direction from academic administrators in response to their request for improved in commitment from students and staff.

Scaller makes it easy for colleges and universities to deliver personalized messages and collect valuable feedback from entire populations of students and faculty.

Students enjoy this direct link to their educational institution, an the feeling of extra support and control over their academic futures.

Scaller is a plug-and-play system that integrates easily into existing phone systems.

The system can be hosted by Vocantas, or reside on-site at the educational facility. It's easy-to-use computer interface can interact with your database directly to make call processing simple and timely.

Scaller strictly adheres to privacy policies in both Canada and the U.S., ensuring that data is kept secure and that only the appropriate resources have access to private student information.