



FOR IMMEDIATE RELEASE

Tech Award Recognizes Vocantas for Commercialization Partnership, Development of World-leading Chronic Disease Management Solution

OTTAWA, ON, CANADA - April 17, 2009 - Vocantas Inc., a developer of automated outreach solutions, was honoured to receive the Technology Commercialization Partnership award at the 14th annual OCRI Awards. The award was presented to Vocantas for the collective research and development that resulted in the successful implementation of its automated solution for chronic disease management, CallAssure.

Each year, OCRI (Ottawa Centre for Research and Innovation) presents the Technology Commercialization Partnership award to a company for its collaborative effort with a researcher (or a team of researchers) that has led to successful commercialization of a cutting-edge technology.

This year's win by Vocantas was based on recent work with numerous healthcare professionals and The Ottawa Hospital Thrombosis Program. The joint effort between Vocantas and its research partners has brought forth an innovative technology to improve communication between patients and caregivers, and to more efficiently manage chronic disease.

"I would like to thank all of the researchers and healthcare professionals at The Ottawa Hospital who have helped us with the development and commercialization of CallAssure," said Gary T. Hannah, president and CEO of Vocantas, upon accepting the award. "We look forward to a lasting partnership."

CallAssure is Vocantas' automated patient monitoring system that integrates dose technology with information regarding upcoming tests and notifications of any changes to the patient's care plan. Vocantas is now promoting its CallAssure product with confidence to hospitals and clinics across North America to help them better manage patients with chronic conditions.

The OCRI awards celebrate excellence in the areas of research, technology, entrepreneurship, leadership, partnership and student accomplishment. Over 60 nominations for the nine categories were received from Ottawa's business and education community last December and were reviewed by the Society of Collaborative Opportunities and Advancement of Professionals (SCOAP).

CallAssure is a registered trademark of Vocantas Inc. The names of other companies or products mentioned herein may be the trademarks of their respective owners.

About Vocantas

Vocantas is a developer of interactive voice response systems (IVRS) that use advanced computer telephony and speech technology to provide its customers with cost-effective customer outreach solutions. The company's easy-to-use, turn-key solutions



offer customizable core features and optional enhancements that integrate seamlessly with existing systems. Its products have particular application in the healthcare, education, utilities and customer service environments where they have been proven to increase efficiencies while minimizing operational costs. For more information, please visit www.vocantas.com.

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