



## **Vocantas to Exhibit its Healthcare IVR Solutions at HIMSS**

### ***Health Information Management Systems Event Feb 20 – 24, Orlando***

**Ottawa, Ontario – February 21, 2011** –Vocantas will be demonstrating its award-winning interactive voice response solutions at the Health Information Management Systems event in Orlando Florida, February 20<sup>th</sup> to 24<sup>th</sup>.

“Vocantas shares the HIMSS mission of transforming healthcare through the effective use of information technology and management systems,” said Gary Hannah, President and CEO of Vocantas. “Our IVR solutions have been very successful enabling clinics and hospitals to improve overall patient care and outreach, and we are excited about the opportunity to partner with new healthcare organizations to use this technology to improve the care they offer,” continued Gary.

Vocantas will be displaying its easy-to-use interactive voice response solutions at booth 2675 in the Ontario Pavilion in Hall B at HIMSS. Vocantas’ healthcare product, CallAssure, was developed with and for the healthcare community and is currently deployed in leading hospitals in North America. This IVR solution saves hospitals and clinics money by maximizing existing resources and reducing re-admissions and adverse events. Through patient outreach and follow up CallAssure improves the overall quality of the patient experience.

#### **About Vocantas Inc.**

Vocantas is a leading developer of hosted and premise-based interactive voice response solutions (IVRS) using advanced computer telephony and speech recognition technology to provide businesses and service providers with more efficient outreach capabilities. Vocantas solutions help organizations in the higher education, utilities, healthcare and customer service environments improve outreach and engagement while reducing operating costs.

#### **About HIMSS**

HIMSS is a cause-based, not-for-profit organization exclusively focused on providing global leadership for the optimal use of information technology (IT) and management systems for the betterment of healthcare. Founded 50 years ago, HIMSS and its related organizations have offices in Chicago, Washington, DC, Brussels, Singapore, Leipzig, and other locations across the United States. HIMSS represents more than 30,000 individual members, of which two-thirds work in healthcare provider, governmental and not-for-profit organizations. HIMSS frames and leads healthcare practices and public policy through its content expertise, professional development, and research initiatives designed to promote information and management systems’ contributions to improving the quality, safety, access, and cost-effectiveness of patient care.

#### **Contact Vocantas**

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